

Matt Chesin

Scottsdale, AZ

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Summary

- Media savvy professional with a passion for photography, video production and visual design. Seeking an opportunity to utilize my expertise and background while working collaboratively with multiple departments in a high production environment.
- Media publications include AZCentral, Fox10, 12News, ABC15, Fire House Magazine, Scottsdale Independent and The InterAgency Board (Government Agency).

Education

Bachelor of Arts, Film and Media Production

May 2014

Arizona State University, Tempe, AZ

Employment History

Video Production & Visual Communications Specialist

August 2015 - Present

Private Employer, Phoenix, AZ

- Plan and facilitate studio and field-based media production which includes camera operation, editing, set and lighting design and audio production; provide consultation and recommendations related to media promotions and resources.
- Serves as the in-house photographer responsible for capture and post-production of high quality press photos and video of theatrical shows and community events.
- Conceptualize and design internal and external print along with digital marketing materials.
- Provides digital media assets and coordinates with the Digital Communications Manager to create community and patron engagement on various social media channels.

Fire Department Photographer & Media Volunteer

October 2013 - Present

Scottsdale Fire Department, Scottsdale, AZ

- Volunteered over 100 hours photographing events, emergencies and fire scenes.
- Photographed major incidents, portraits, fire crews, equipment, training and special events.
- Acquired working knowledge of press protocols and broadcast rights.

Digital Marketing & Social Media Specialist

August 2014 - August 2015

Showcase Honda, Phoenix, AZ

- Worked collaboratively to offer media production, product placement support and event photography with Marketing and Communications; developed monthly campaigns and community outreach sponsorships to increase brand awareness and community involvement.
- Developed and executed proactive social media strategies that encouraged engagement and captured customer online reviews.
- Monitored, listened and responded to users in a "Social and Customer Service" manner while cultivating leads and sales.

Production Director & Webmaster

August 2011 - April 2013

Arizona State University Film Association, Tempe, AZ

- Trained and mentored students with equipment, editing and post production techniques

Professional Skills & Awards

- Produced and directed an internationally recognized multi award-winning capstone film.

Equipment

- RED Digital Cameras
- Canon & Nikon DSLRs
- Studio and Location Lighting
- Professional Audio

Software

- Adobe Creative Suite
- Final Cut Studio
- Microsoft Sharepoint

Web

- CRM
- Basecamp
- Sprout Social
- WordPress